

# Want a job? Just say Cambodia

It's Sunday, which means I'm probably still all jazzed up from my adventures yesterday, assuming my Saturday came and went without much fanfare.

Why would I still be all wired up? Because I would have spent the morning at a rummage sale in the parking garage of the University Medical Center at Princeton (which is still going on today) and undoubtedly hit a dozen or so garage sales.

I love digging for treasures — books, baseball cards, Strat-O-Matic cards — and it doesn't matter if I find them. It's the process I love.

And for my fellow hunters, is it just me, or are there just tons more garage sales this autumn as compared to autumns past? Certainly seems that way. I'm guessing it's a benefit of the recession. Talk about looking for a silver lining, eh?

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Trenton has a long, rich boxing history, and that leads me to Plug #1 on this day: On October 22 at 6 p.m. at the Boys and Girls

Club at 212 Centre Street, Goss and Goss Boxing Club is holding their 20th annual boxing show. Roughly 45 kids participate in the program, and all money raised goes to keeping the program alive. Tickets can be purchased at the door the night of the event, or by calling Barry Goss at 609-516-3088. Tickets are \$20, \$10 for kids, \$5 for the under 13-set.

And by the way, the Goss name IS Trenton boxing, with a family history of the sport dating back to the 1920s. Most famous Goss? Sammy, who went to the 1968 Olympics.

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Can't claim this one for myself: McGrath Pharmacy owner Steven Zagoros noted something last week when Ryan Howard went down with his torn achilles after making the last out in their Game 5 loss: None of his teammates came rushing out of the dugout to see if he was all right. Perhaps

the image of the Phillies as a group of tight-knit ballplayers isn't exactly what it seems.

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I have the pleasure to be an adjunct faculty member at Rider University, and I sometimes — and I know this is a shock — veer off-topic during lecture time. But one of my off-topic topics is worth repeating here.

When applying for jobs via email — especially dream jobs that aren't even being advertised, and doubly so for jobs that are in the creative fields — I think it's worth the gamble to get wacky with your subject header.

Here's the way I see it: You put "re: job opportunity" in your subject line, you're just another number. Put something like, "My wife wants to open a bar in Cambodia, but I'd rather just work for you" and you're no longer just a resume. You're either immediately sent to the trash heap, or you're immediately short-listed because



JEFF  
EDELSTEIN

you've caught someone's attention.

Foolproof? Hardly. But in these economic times, taking small gambles like that can pay off handsomely.

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Plug #2, and speaking of this lousy economy ... Take a look at Ed Yuncza, who I've written about before: He's married, four kids, and full-time in IT at Princeton University, owner of E.Y. Martial Arts & Self-Defense Concepts in Hamilton, and now he's adding "book publisher" to his list of jobs. His company, Indomitable Publications, is open for business and the first title, "Sport Karate" was released in September.

The man is a machine, and really a good example of the old American Way turned new again: You want something, you do it yourself.

Read Jeff Edelstein every Sunday, Monday, Wednesday and Friday. He can be reached at [jedelstein@trentonian.com](mailto:jedelstein@trentonian.com), [facebook.com/jeffreyedelstein](http://facebook.com/jeffreyedelstein) and [twitter.com/jeffedelstein](http://twitter.com/jeffedelstein).